AR Menu

AR Menu is the first menu that you land upon when you view details of a WebAR campaign. This is a strong and useful tool for creators and business. Multiple features packed inside can make your life much easier while creating and publishing new campaigns over time.

Automatic QR Code generation

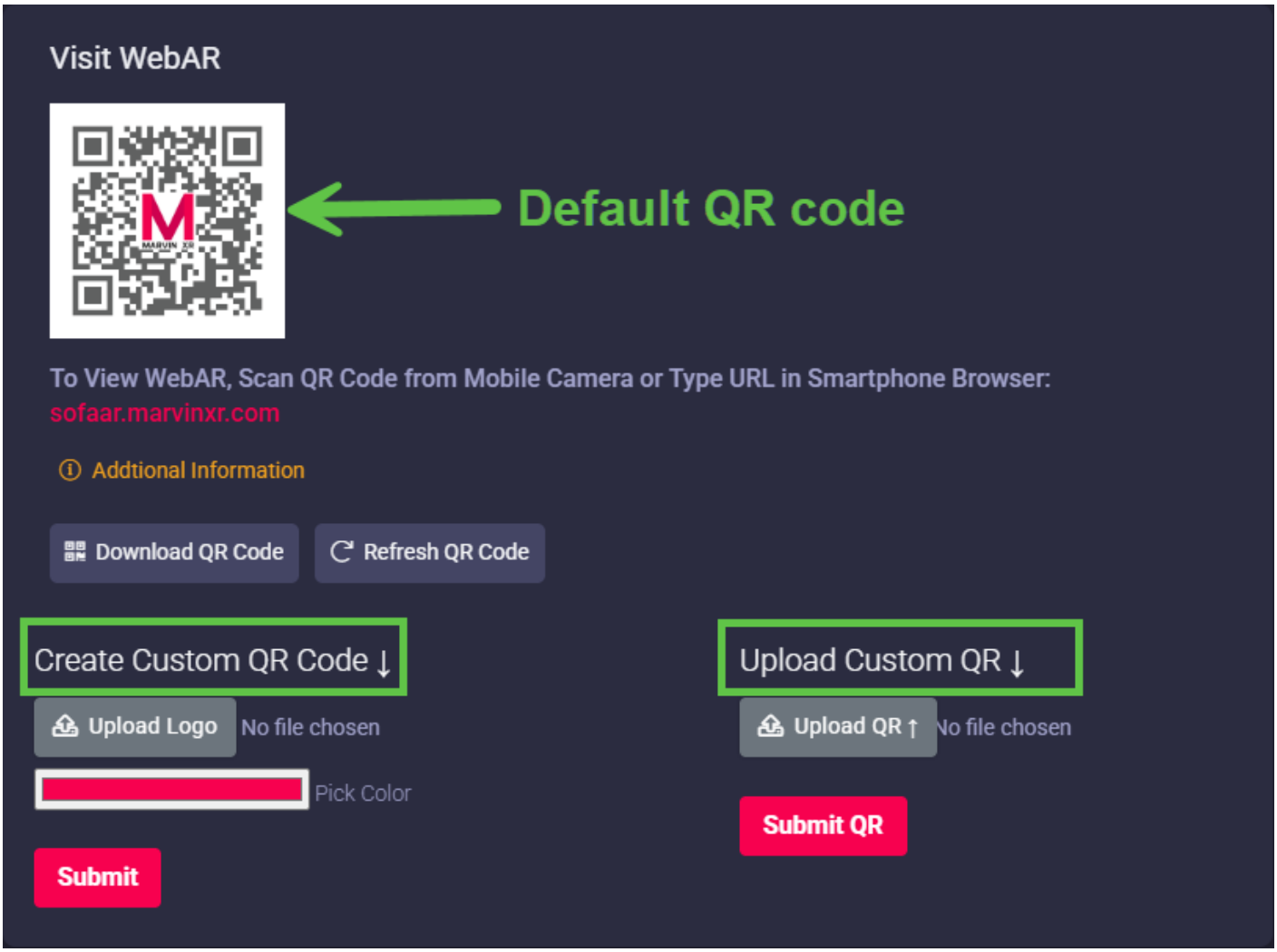
With each AR campaign, Marvin XR generates a **default QR code** that you can use anywhere. This is a great advantage to publish and spread AR campaign quickly without investing time to create a QR for them.

You can **download the QR code** and use it in digital or print advertising for user engagement. *Refresh QR* can help you to re-generate the QR code with varied shape (QR dots pattern will be changed).

You want to use a custom QR code with your logo etc? No problem at all.

If you don't have a custom QR code, you can create one here (make sure to use Marvin XR campaign URL and your logo to create the custom QR - *choose your preferred color or QR design if any*).

Now upload your custom QR code here so that your team members can access and download it whenever necessary.



One-click HTML view change for Surface AR

You can always view your campaign from AR Menu page. The default HTML view of the campaign has a unique design. When you open it from desktop, it'll show you the 3D model and the QR code (along with URL details) so that you can quickly test it from mobile scanning the QR from the screen.

When you open the same campaign from mobile, it'll show up in a different design to let you quickly launch AR from there (device recognition design).

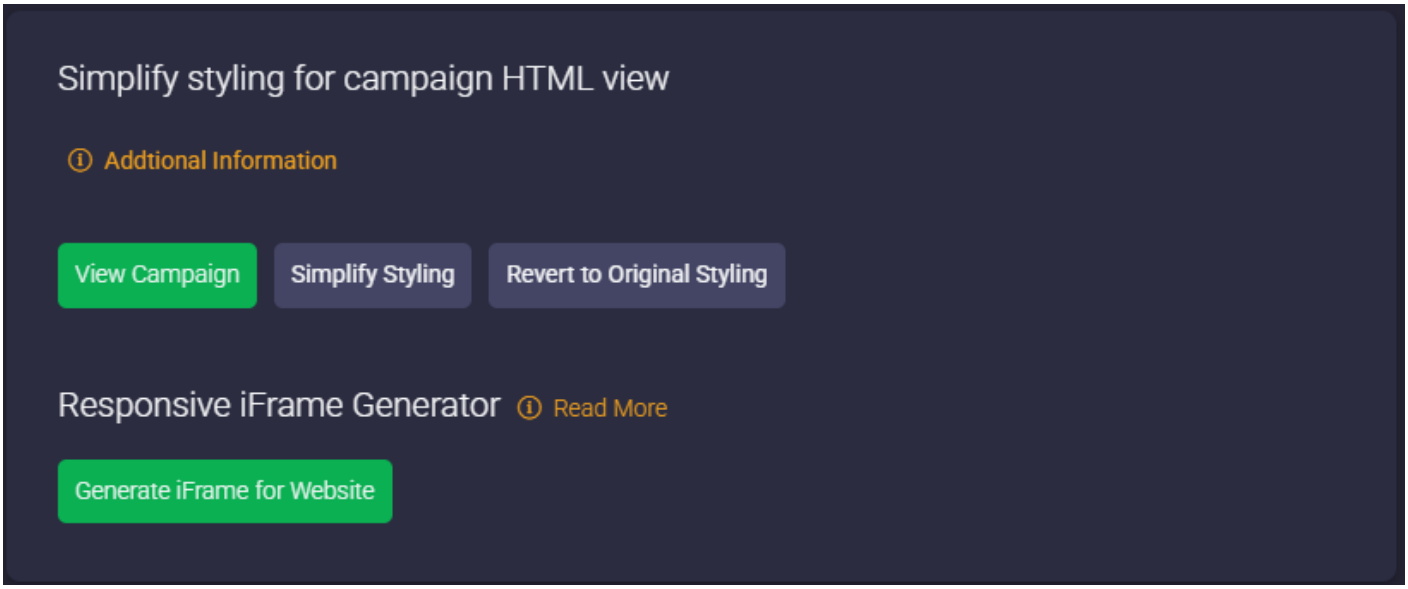
But we do understand that you might need to change the design as per your campaign requirement. Especially for ecommerce, plain and simple view is important while embedding such campaigns within their online product stores.

Simplify Styling

Click on **Simplify Styling** would convert the campaign HTML user interface to minimalistic view

immediately.
If you want to add some custom HTML components on top (like text, button etc.), do it from Web Editor easily.

If you want to revert it to its original default view, click on the **Revert to Original Styling**.







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