Eye Tracking AR

https://www.youtube.com/embed/GD1Q_3Re-pQ

Eye Tracking AR can work from both mobiles and desktops. Users can virtually try-on eyeglasses and sunglasses using our new eye tracking WebAR. This will help brands to create much higher user engagement from ecommerce platforms and help customers to make better decisions to purchase eyewear.

With the new eye tracking AR, now we have introduced easier way to import 3D assets for creators. You can now import **GLTF** folder (in ***zipped*** format) directly into the AR campaigns. Moreover, our new 3D configurator will help you to define position, rotation or scaling of 3D assets with single button click. You don't need to touch code from Web Editor anymore. This is a great step towards a true no-code WebAR platform.

Eye Tracking AR experience will definitely transform your e-commerce solution to grow business.

Revision #1
Created 19 March 2025 20:53:38 by Admin
Updated 19 March 2025 20:54:14 by Admin